

## KEY PERFORMANCE INDICATORS AND MANAGEMENT INFORMATION

It is important to have an effective system for gathering information on how a crime reduction partnership is performing. Without this information it will not be possible to assess the benefits of your Scheme and to ensure that your partners remain committed to its success. Collecting and analysing data are important, so it should always be relevant to the objectives of your Scheme and support day-to-day operations and longer-term planning.

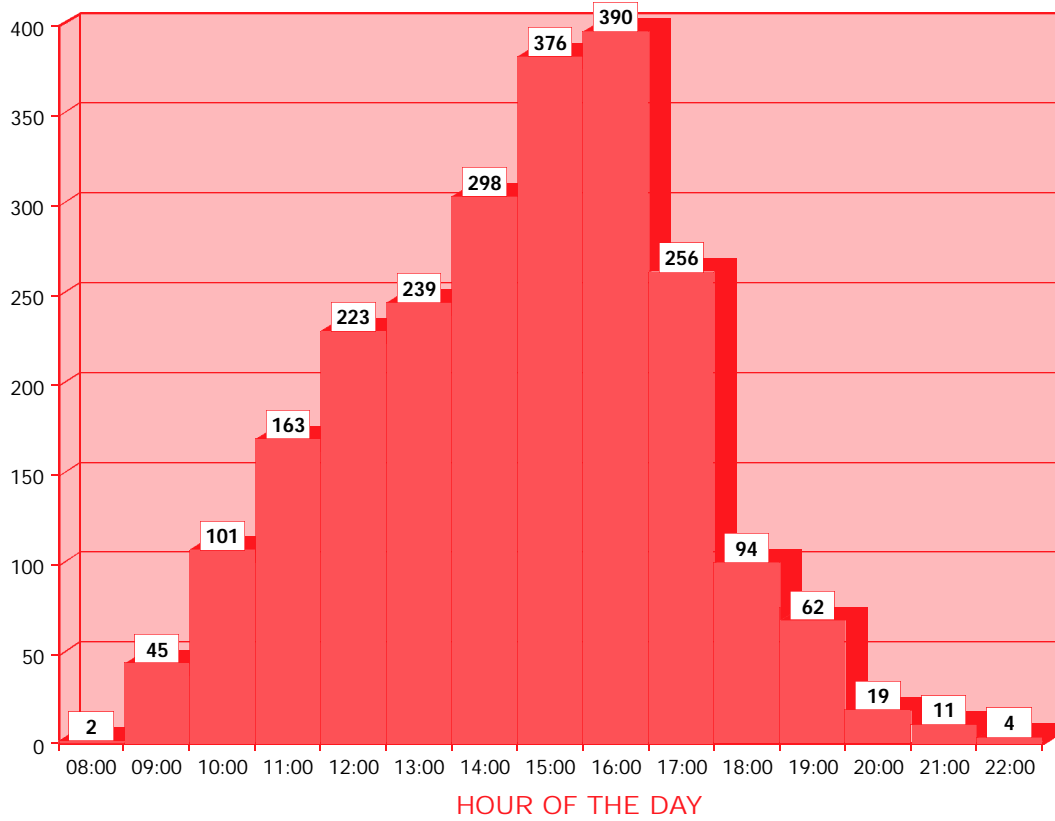
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The main purposes for providing **Key Performance Indicators** and **Management Information** are:

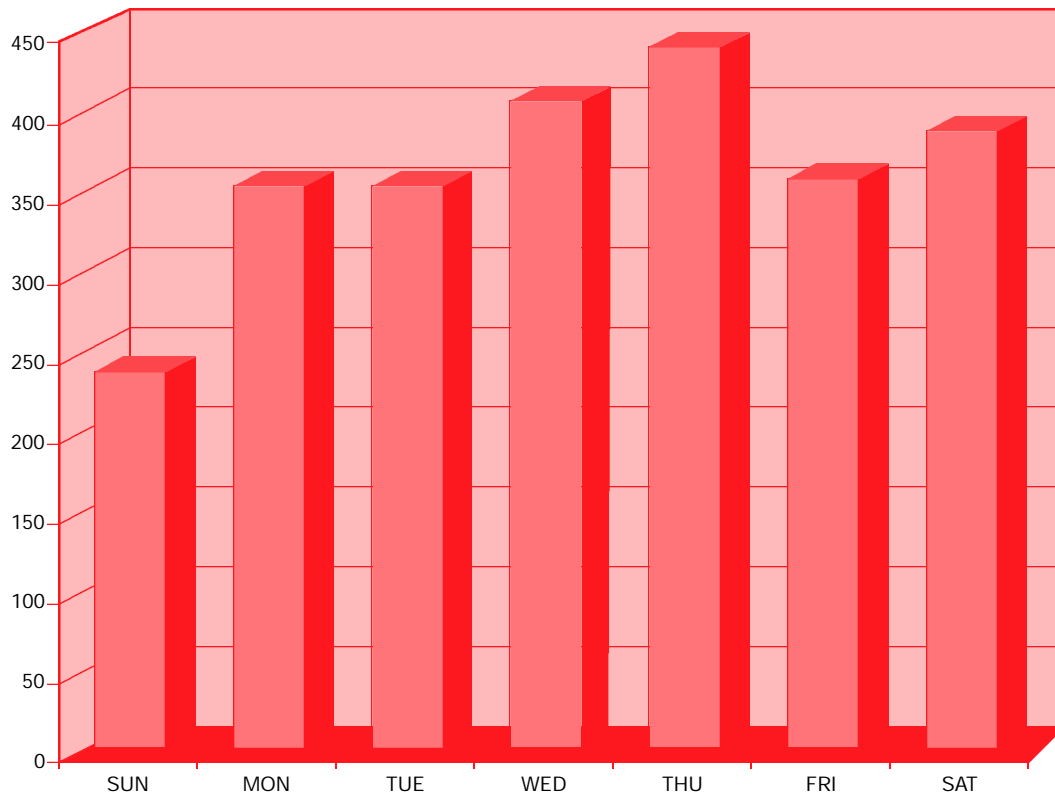
- To support intelligent decision-making.
- To assist in determining priorities.
- As an aide to creating action plans for those priorities.
- To assist in monitoring the impact of the Scheme.
- To assist in reviewing progress and to target resources more effectively.
- To assist in 'selling' the concept of crime reduction to partners and others.
- To assist in gaining co-operation from other agencies.
- To support good management practices.
- To create a more supportive business environment.
- To assist in briefing the media [and through them, the public] on the effect of the Scheme.
- To assist in attracting funding.
- To provide a service to the members of partnership

On the following pages we have created a number of simple graphics, which you will find helpful in deciding what information you should collect and how you could display it. The graphics are only examples – they can be altered or added to as you find necessary. Remember, one picture is worth a thousand words.

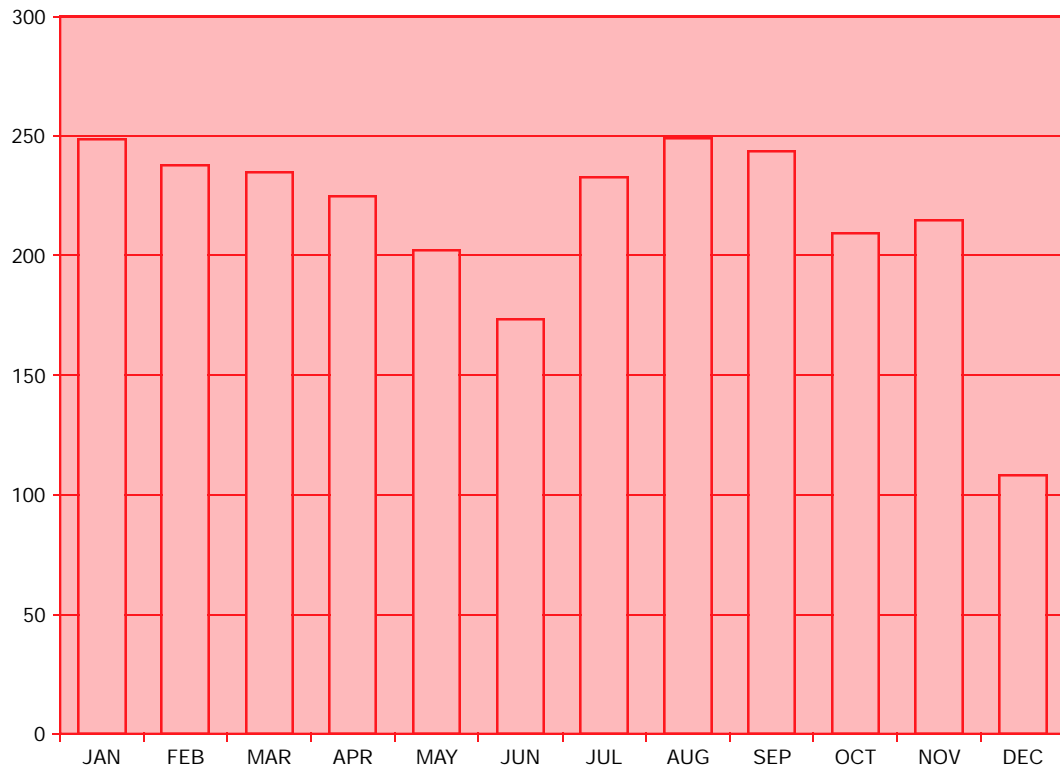
NUMBER OF SHOP THEFT INCIDENTS (ONE YEAR)



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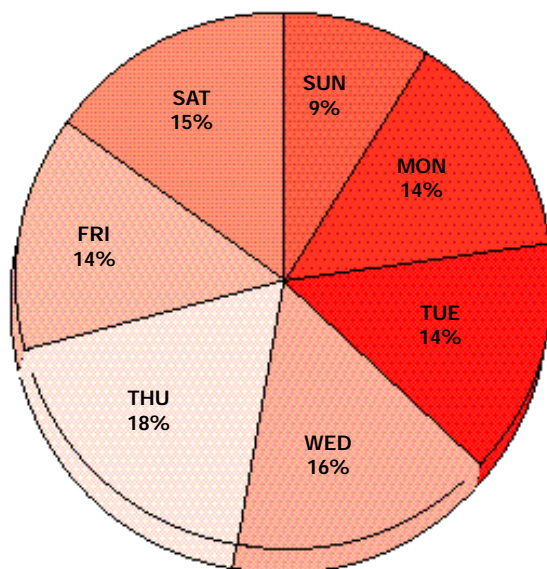


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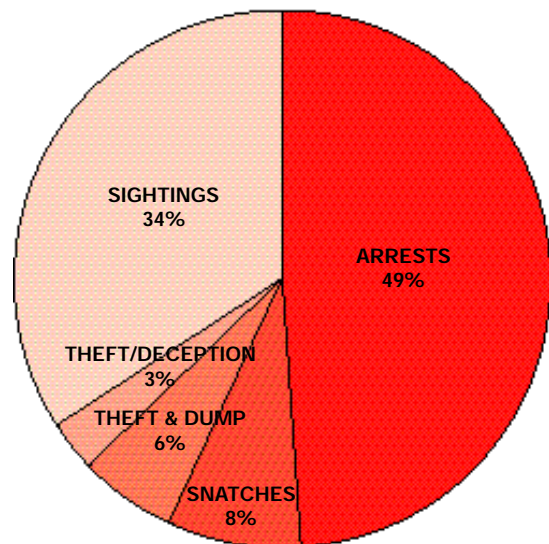


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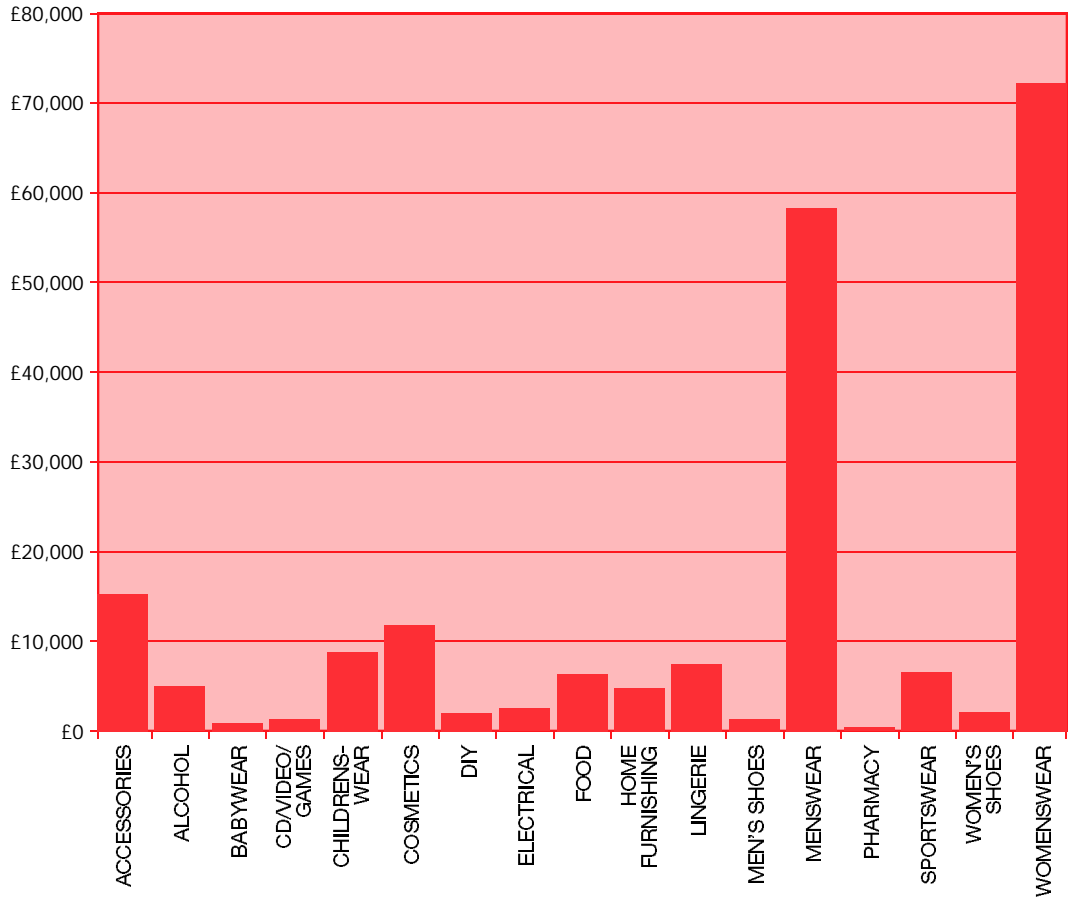
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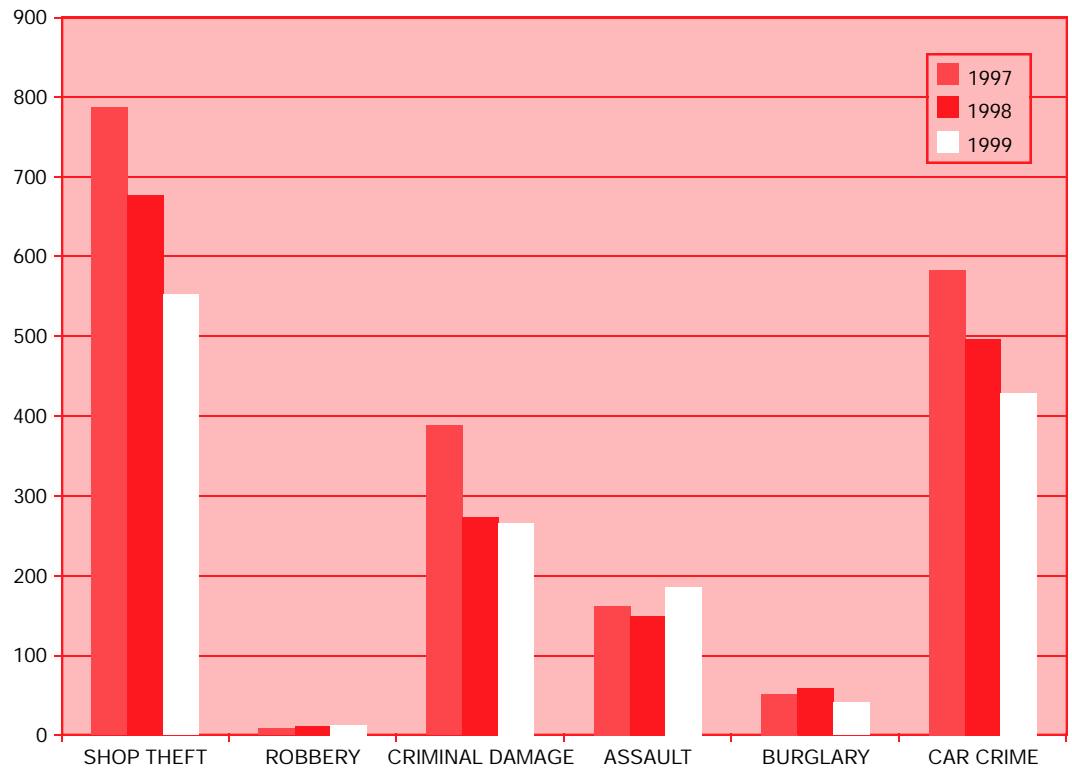
INCIDENTS BY OUTCOME (ONE YEAR)



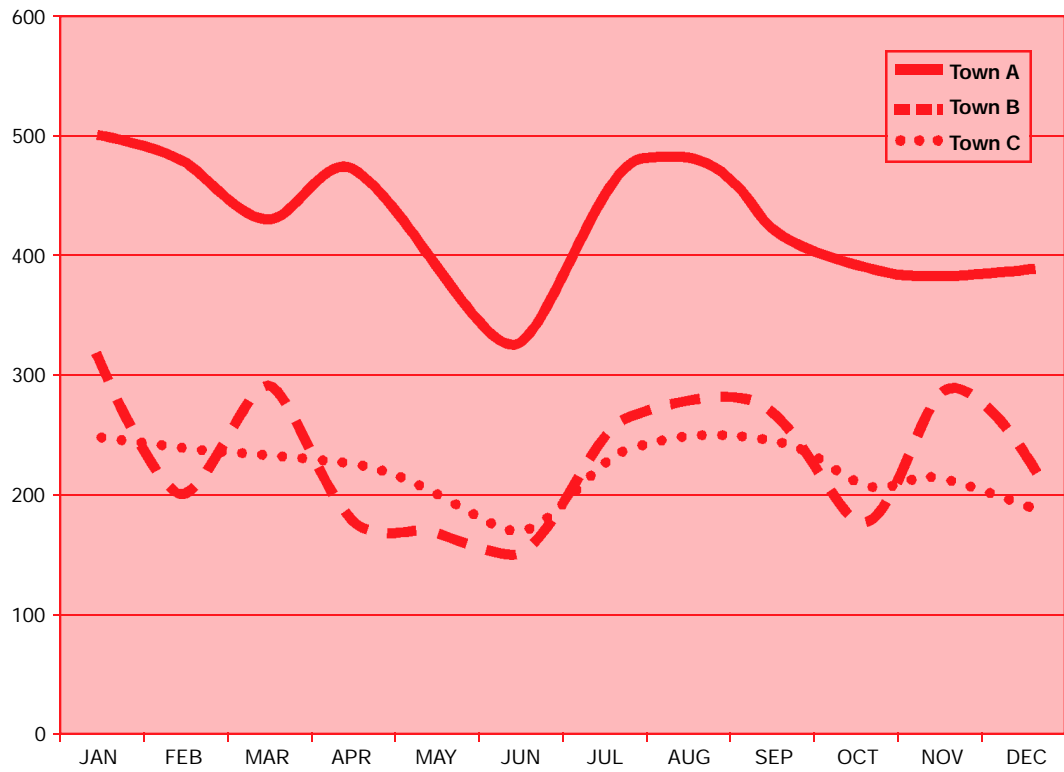
VALUE OF GOODS (ONE YEAR)



3 YEAR TREND BY INCIDENT TYPE



### NUMBER OF INCIDENTS PER MONTH



1

### MONTHLY AVERAGE SHOP THEFT INCIDENTS

